## FOR IMMEDIATE RELEASE

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**Simple Technology Solutions** 

## Simple Technology Solutions welcomes Ishita Yameen as Senior VP of Business Development



[WASHINGTON, DC, December 6, 2023] – Simple Technology Solutions (STS), an 8(a) HUBZone small business dedicated to transforming federal government operations with enterprise cloud and data solutions, is pleased to announce the appointment of <a href="Ishita Yameen">Ishita Yameen</a> as the new Senior Vice President of Business Development. With a rich background spanning 25 years in the GovCon space, Ishita brings a wealth of experience and expertise to further drive STS's growth initiatives.

Yameen will play a pivotal role in spearheading business development strategies, leveraging her extensive knowledge of emerging technologies and her commitment to staying at the forefront of industry best practices.

Having joined STS approximately three weeks ago, Yameen expressed her enthusiasm for contributing to the company's growth trajectory. She cited STS's forward-looking vision, commitment to stakeholders, and <u>adoption of the latest industry technologies</u> and best practices as key factors that attracted her to the organization.

"I am thrilled to be a part of this dynamic team that embraces an agile mindset and methodology, evident in their delivery excellence and daily operations. The technology and methodology backbone of STS aligns seamlessly with our federal customers' needs to provide the right support for mission success," said Yameen.

Yameen's experience includes notable accomplishments, such as her role as VP of Delivery at her previous company, where she successfully realigned the delivery framework, leading to significant improvements in delivery and customer performance evaluations. At the U.S. Department of Agriculture (USDA), she played a key role in cloud transformation and modernization of their grants system. Yameen led the implementation of the Data Warehouse at the U.S. Department of Housing and Urban Development (HUD), providing a decision support system for leadership to monitor housing programs and assess risk. Yameen is a member of Project Management Institute, Information Security Consortium (ISC2), and the Scaled Agile community (SAFe).

"It's an honor to have someone of Ishita's caliber join STS's Growth Team," said Betsey Hutton, Chief Growth Officer at STS. "In addition to her impressive GovCon track record, Ishita is sincerely customer-focused and committed to value delivery. We are glad she chose STS to continue her positive impact on federal missions."

<u>Simple Technology Solutions</u> (STS) is an 8(a) HUBZone small business dedicated to transforming federal government operations with enterprise cloud and data solutions. STS has supported DHS since its inception in 2016.

Website: [www.simpletechsolutions.com](www.simpletechsolutions.com)